

**DISNEY BABY SUPER PARENTS SWEEPSTAKES
OFFICIAL RULES (“Rules”)**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE’S CHANCES OF WINNING.

1. SPONSOR: Disney Consumer Products, Inc. (“**Sponsor**”), 1101 Flower Street, Glendale, CA 91201.

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42 Street, New York, NY 10165 (“**Administrator**”), an independent judging organization whose decisions are final and binding with respect to the sweepstakes (“**Sweepstakes**”).

This Sweepstakes is not sponsored, endorsed or administered by FACEBOOK, nor is FACEBOOK associated with the Sweepstakes in any way. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Administrator, and not to FACEBOOK.

3. ELIGIBILITY: Open only to persons, who are, as of date of entry, at least eighteen (18) years of age or who have reached the age of majority in his/her state of primary residence (whichever is older), legal residents of, and physically located within, the 50 United States or D.C. (collectively, “**Territory**”), and are not employees of Sponsor or Administrator, or Facebook; their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, “**Entities**”); nor members of their households (defined as people who share the same residence at least three (3) months a year, whether related or not) or immediate families (defined as Parents, children, siblings, step-parents, step-children, step-siblings and their spouses). Sponsor shall be the final determinate on all eligibility questions and/or issues and such determinations shall be final.

4. ENTRY: You may enter this Sweepstakes during the period beginning at 10:00 AM, May 8, 2016 and ending at 11:59 PM, June 19, 2016 (“**Master Entry Period**”). Sweepstakes will consist of six (6) weekly drawings

(“**Weekly Drawings**”), each with its own separate entry period (“**Weekly Entry Period**”) in order to award a weekly prize (“**Weekly Prize**”) and one (1) drawing at the end of the Sweepstakes (comprised of all eligible **non-winning** Entries from each Weekly Entry Period) (“**Grand Prize Drawing**”) which will award one (1) grand prize (“**Grand Prize**”) as listed in the chart below. For purposes of these Rules, all times and days are Pacific Time. Normal Internet access and usage charges imposed by your on-line service will apply.

Entry may be accomplished in one (1) of the following two (2) ways:

- (a) **WEBSITE ENTRY:** You may enter by visiting DisneyBabySuperParents.com (“**Disney Site**”) and following the “How to Enter” instructions (“**Online Entry**”). It is your sole responsibility to notify the Sponsor of a change in your email address (“**Address**”).
- (b) **FACEBOOK ENTRY:** To enter this method, you must have or create a Facebook account. Membership on Facebook is free. After you have established your Facebook account, you may enter by doing all of the following: **(1)** Visiting the <https://www.Facebook.com/DisneyBaby> page (“**Facebook Site**”); **(2)** locating the sweepstakes application located via a tab; **(3)** complete the entry information requested by including your full name, address, and email address to enter the Sweepstakes (“**Facebook Entry**”). Normal Internet access and usage charges imposed by your on-line service will apply. Sponsor’s computer is the official time-keeping device for the Sweepstakes.

“Entry” shall mean and refer to each Online Entry and Facebook Entry. “Website” shall mean and refer to each Disney Site and Facebook Site.

	Entry Period			
Sweepstakes	Start	End	# of Winners	Drawing Date (on or about)

Weekly Drawing 1	5/8/16@10:00AM	5/14/16@11:59PM	1	5/20/16
Weekly Drawing 2	5/15/16@12:00AM	5/21/16@11:59PM	1	5/27/16
Weekly Drawing 3	5/22/16@12:00AM	5/28/16@11:59PM	1	6/3/16
Weekly Drawing 4	5/29/16@12:00AM	6/4/16@11:59PM	1	6/10/16
Weekly Drawing 5	6/5/16@12:00AM	6/11/16@11:59PM	1	6/17/16
Weekly Drawing 6	6/12/16@12:00AM	6/19/16@11:59PM	1	6/24/16
Grand Prize Drawing	5/8/16@10:00AM	6/19/16@11:59PM	1 Grand Prize	6/24/16

5. LIMITATIONS: All Entries for each Weekly Drawing must be received during the applicable dates listed in the chart above in order to be considered for that specific Weekly Drawing. For avoidance of doubt, Entries from a Weekly Entry Period will **not** roll over into subsequent Weekly Entry Periods, however, all eligible non-winning Entries **will** roll over into the Grand Prize Drawing. All Entries for the Grand Prize Drawing must be received by 11:59 PM, June 19, 2016. **Entries are limited to one (1) Entry per person/Address/account/method of entry per day (regardless of whether one person has more than one Address/account or more than one person use the same Address/account).** In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address/account is registered. Entries by any method other than set forth

above in Section 4 are void. Any use of automated or programmed methods of effecting Entry is prohibited.

For purposes of these Rules, a “Week” begins at 12:00 AM PT on each Sunday during the Master Entry Period and ends at 11:59 PM PT, each Saturday during the Master Entry Period except for the first Week, which begins at 10:00 AM PT and the sixth Week, which includes one (1) extra day, ending on Sunday, June 19, 2016.

Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, “**Releasees**”) are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections, telephone or messaging availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software or text message malfunctions, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant’s email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email or Facebook accounts to register more than the number of Entries allowed by these Rules may result in disqualification at Sponsor’s sole discretion. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

6. PRIZES/APPROXIMATE RETAIL VALUE (“ARV”):

ONE (1) GRAND PRIZE: The Grand Prize winner (“**Grand Winner**”) will receive his/her choice of one (1) of the following bedding patterns: [a]

Peeking Pooh Crib Bedding Set (ARV:\$200); or [b] The Lion King Crib Bedding Set (ARV:\$200); or [c] Monsters, Inc. Crib Bedding Set (ARV:\$180); or [d] Finding Nemo Crib Bedding Set (ARV:\$170); or [d] Minnie Mouse Crib Bedding Set (ARV:\$180), PLUS [f] one (1) Mickey Mouse 4-in-1 Convertible Crib (ARV:\$500); and [g] one (1) bedding accessory package (in the matching design to the bedding pattern chosen above). Package includes a lamp and a mobile (ARV: \$100). **Total ARV of Grand Prize: up to \$800** (depending on which bedding set is chosen).

SIX (6) WEEKLY PRIZES (awarded over six (6) weeks): The weekly winners (“**Weekly Winners**”) will receive a Weekly Prize as follows:

Week 1: Winner will receive one (1) each of the following items: [a] Winnie the Pooh Jack in the Box (ARV: \$30); [b] Geo Pooh Play Yard (ARV:\$110); [c] Winnie the Pooh 5-in-1 Diaper Tote (ARV:\$45); [d] Winnie the Pooh Active Cup (ARV:\$8); [e] Peeking Pooh Musical Mobile (ARV: \$50); and [f] Geo Pooh Travel System (ARV: \$200). **Total ARV of Week 1 prize: \$443.**

Week 2: Winner will receive one (1) each of the following items: [a] Mickey Mouse Sorting Cube (ARV: \$10); [b] Mickey Mouse Deluxe Umbrella Stroller (ARV:\$25); [c] Mickey Mouse Bath Toys (4- Scoop, Basket, Temp Tester and Hands) (ARV:\$48); [d] Mickey Mouse Plush Play Mat (ARV:\$40); [e] Mickey Mouse 5-in-1 Diaper Tote (ARV: \$25); [f] Mickey Mouse Learner Cup (ARV: \$8); [g] Mickey Mouse Jack-in-the-Box (\$30); and [h] Mickey Mouse Go Mickey Crib Bedding Set (ARV: \$45). **Total ARV of Week 2 prize: \$231.**

Week 3: Winner will receive one (1) each of the following items: [a] Cinderella Crib Bedding Set (ARV: \$45); [b] Bath Towel featuring Disney Princess (ARV:\$17); [c] Cinderella Friendship Combination Booster Car Seat (ARV:\$150); [d] Ariel Bath Tub featuring Disney Princess (ARV:\$35); [e] Ariel Bath Toys Featuring Disney Princess (3- Cup, Squirtee, and Spout Cover) (ARV:\$25); and [f] Ariel 4-Pack Flannel Blanket Set featuring Disney Princess (ARV: \$10). **Total ARV of Week 3 prize: \$282.**

Week 4: Winner will receive one (1) each of the following items: [a] Minnie Mouse Helping Hands Booster Seat (ARV: \$40); [b] Minnie Mouse Straw

Trainer Cup (ARV:\$5); [c] Minnie Mouse 2-Pack Pacifiers (ARV:\$6); [d] Minnie Mouse Deluxe Umbrella Stroller (ARV:\$25); [e] Minnie Dotty Travel System (ARV: \$150); [f] Minnie Mouse Baby-to-Big-Kid Rocker (ARV: \$45); and [g] Minnie Mouse 5-in-1 Diaper Tote (ARV: \$50). **Total ARV of Week 4 prize: \$321.**

Week 5: Winner will receive one (1) each of the following items: [a] Finding Nemo Bath Tub (ARV: \$35); [b] Finding Nemo Sea of Activities Jumper (ARV:\$130); [c] Finding Nemo Sea and Play Walker (ARV:\$50); [d] Finding Nemo Simply Spoutless Cup (ARV:\$7); and [e] Finding Nemo Bath Toys (2 - Cup and Squirtee) (ARV: \$15). **Total ARV of Week 5 prize: \$237.**

Week 6: Winner will receive one (1) each of the following items: [a] Mickey Mouse Friendship Combination Booster Car Seat (ARV: \$150); [b] Mickey Mouse Ready-Set-Walk Walker (ARV:\$50); [c] Mickey Mouse Helping Hands Booster Seat (ARV:\$40); [d] Mickey Mouse Straw Trainer Cup (ARV:\$5); and [e] Mickey Mouse 2-Pack Pacifiers (ARV: \$6). **Total ARV of Week 6 prize: \$251.**

All expenses not specifically mentioned herein are not included and are solely the winner's responsibility.

Total ARV of all prizes: **\$2,565.** Limit one prize per person/Address/account. If the actual value of any prize is less than the stated ARV, the difference will not be awarded. Any depiction of any prize is for illustrative purposes only and may not reflect the actual prize won. Prizes are not redeemable for cash or transferable. No substitution allowed except, at Administrator's sole discretion, a prize of equal or greater value may be substituted. Administrator will not replace any lost or stolen prize. Prize elements may not be separated. A prize cannot be used in conjunction with any other promotion or offer. All prizes will be awarded provided a sufficient number of eligible Entries are received and prizes are validly claimed by July 31, 2016, after which no alternate winners will be selected, nor unclaimed prizes awarded.

7. PROCEDURES: All Entries must be received during the Master Entry Period, and to be considered for a specific Weekly Prize, Entries must be received during an applicable Weekly Entry Period. On or about the dates

listed in the chart in Section 4, in random drawings conducted by the Administrator, the potential winners will be selected from among all eligible Entries received. The decision of the Administrator shall be final and binding. Odds of winning a Weekly Drawing depend on the total number of eligible Entries received during the applicable Weekly Entry Period. Odds of winning the Grand Prize depend on the total number of eligible non-winning Entries received during the Master Entry Period.

8. WINNERS: On or about two (2) business days after each drawing date (listed in the chart in Section 4), potential winner(s) will be notified via email to obtain their mailing addresses as well as any additional required information or responses. Once a mailing address is available, the potential Grand Winner will be sent paperwork by overnight delivery service. Weekly Winners will not receive any further paperwork. At the sole discretion of the Administrator, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[1]** a potential winner's failure to respond to notification within **two (2) business days** after transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** the return of any other notice or a prize as undeliverable; **[4]** a potential winner's failure to provide Administrator with satisfactory proof of age, identity, residency; **[5]** a potential winner's failure to provide Administrator with satisfactory proof that he/she is the authorized account holder of the Address or account associated with the winning Entry; **[6]** a potential winner's failure to provide required additional information upon Administrator's request; **[7]** the potential Grand Winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within **five (5)** business days after its mailing; **[8]** a potential Weekly Winner failure to claim any prize within seven (7) business days after it is sent; **[9]** a potential winner's failure to validly claim any prize by July 31, 2016; and **[10]** any other non-compliance with Rules. All Weekly Prizes for qualified winners will be delivered within 12 weeks after Administrator's receipt of valid mailing addresses and verification of eligibility and compliance with these Rules, including return of all required documentation. In the event of any prize forfeiture, the Administrator may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of each winner; and the Grand Winner will receive an IRS Form 1099 reflecting the value of his/her prize.

9. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <https://disneyprivacycenter.com> ("**Privacy Policy**").

10. CONDITIONS: By entering this Sweepstakes and/or accepting any prize, you agree that: **[1]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Sponsor's/Administrator's decisions and the Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be returned; **[4]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Sweepstakes or prizes; **[6]** a winner's acceptance of any prize constitutes the grant to Sponsor and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[7]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Administrator's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Administrator has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winners by such method as Administrator in its sole discretion shall consider equitable; **[8]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules,

selection and announcement of the winners and distribution of the prizes; **[9]** any portion of any prize not accepted or used by any winner will be forfeited; **[10]** the Releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason; **[11]** the Administrator has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(a)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(d)** acting in an un-sportsman like or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(e)** for any other good cause as determined solely by the Administrator; **[12]** Administrator has the right to lockout an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[13]** since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Administrator believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[14]** all disputes, claims and causes of action at law or in equity (individually, “**Claim**”) arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; **[15]** all Claims shall be resolved individually, without resort to any form of class action; **[16]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys’ fees, and under no circumstances will any entrant be permitted to obtain awards for, and he/she hereby waives all rights to claim punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; **[17]** Administrator has the right to modify prize award procedures at its sole discretion; and **[18]** the Releasees are not responsible for the cancellation, postponement or unavailability of any element of any Prize, and if such occurs, the Prize will be awarded without that particular element(s) of the Prize;

11. RULES & WINNERS' LIST: For a list of winners (after July 31, 2016 and before August 31, 2016) and/or Rules (before June 19, 2016), send a self-addressed, stamped envelope to: Disney Baby Super Parents Sweepstakes, c/o Ventura Associates International, LLC, ATTN: BW, 60 East 42 Street, NYC, NY 10165. A copy of the Rules may also be obtained by printing this webpage.

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